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CURRICULUM VITAE

Shon Ferguson

Contact information:

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Citizenship: Canadian, Swedish

Current Position:

Senior Lecturer, Department of Economics, Swedish University of Agricultural Sciences (SLU), January 2020–present.
Affiliated Researcher, Research Institute of Industrial Economics (IFN), January 2020–present.

Education: Ph.D. in Economics, Stockholm University, 2010.
M.Sc., Agricultural Economics, University of Saskatchewan, 2004.
Bachelor of Science in Agriculture, Agricultural Economics, University of Saskatchewan, 2001.

Promotion: Associate Professor (Docent), Stockholm University, 2019.

Previous Employment:

Research Fellow, Research Institute of Industrial Economics (IFN), 2011–2019.
Research Fellow, Department of Economics, Stockholm University, 2010–11.
Stockholm University doctoral student fellowship, 2005–10.
Research Associate, Department of Agricultural Economics, University of Saskatchewan, 2004–05.
University of Saskatchewan master's student fellowship, 2002–04.

Publications in peer-reviewed journals

"Import Demand Elasticities Based on Quantity Data: Theory and Evidence" (with Aaron Smith). *Canadian Journal of Economics*, forthcoming.

"Getting the Facts Right on Born Globals" (with Magnus Henrekson and Louise Johannesson). *Small Business Economics*, Vol. 56, pp. 259–276, 2021.

“Farm Size, Technology Adoption and Agricultural Trade Reform: Evidence from Canada” (with Mark Brown and Crina Viju-Miljusevic), *Journal of Agricultural Economics*, Vol. 71, No. 3, pp. 676–697, 2020.

“State Trading Deregulation and Prairie Durum Wheat Production” (with Colin Carter), *Canadian Journal of Agricultural Economics*, Vol. 68, No. 1, pp. 107–116, 2020.

“Measuring the Impact of Agricultural Production Shocks on International Trade Flows” (with Johan Gars). *European Review of Agricultural Economics*, Vol. 47, No. 3, pp.1094–1132, 2020.

“Deregulation and Regional Specialization: Evidence from Canadian Agriculture” (with Colin A. Carter). *Canadian Journal of Economics*, Vol. 52, No. 4, pp. 1497–1522, 2019.

“The Long-Run Performance of Born Globals in Computing: The Role of Digital Platforms” (with Magnus Henrekson), *International Review of Entrepreneurship*, Vol. 17 No.3, pp.257–280, 2019.

“The Local Impacts of Agricultural Subsidies: Evidence from the Canadian Prairies” (with Ray Bollman). *Journal of Agricultural Economics*, Vol. 70, No. 2, pp. 507–528, 2019.

“Why is Carbon Leakage for Energy Intensive Industry So Hard to Find?” (with Mark Sanctuary). *Environmental Economics and Policy Studies*, Vol. 21 No. 1, pp. 1–24, 2019.

“Sizing up the Impact of Embassies on Exports” (with Rikard Forslid). *Scandinavian Journal of Economics*, Vol 121, No. 1, pp. 278–297, 2019.

“Competitive Pressure and Technology Adoption: Evidence from a Policy Reform in Western Canada” (with M. Rose Olfert). *American Journal of Agricultural Economics*, Vol. 98, No. 2, pp. 422–46, 2016.

“Endogenous Product Differentiation, Market Size and Prices”. *Review of International Economics*, Vol. 23, No. 1, pp. 45–61, 2015.

“Institution-Driven Comparative Advantage and Organizational Choice” (with Sara Formai), *Journal of International Economics*. Vol. 90, No. 1, pp. 193–200, 2013.

“Factors Influencing Partial and Complete Adoption of Organic Farming Practices in Saskatchewan, Canada” (with M. Khaledi, S. Weseen, E. Sawyer and R. Gray). *Canadian Journal of Agricultural Economics*, Vol. 58, No. 1, pp. 37–56, 2010.

“The Political Economy of Farmland Ownership Regulations and Land Prices” (with H. Furtan and J. Carlberg). *Agricultural Economics* Vol.35, No.1, pp. 59–65, 2006.

Book chapters

"Intranational Trade Costs, Reallocation and Technical Change: Evidence from a Canadian Agricultural Trade Policy Reform " (with Mark Brown and Crina Viju-Miljusevic). In W. Schlenker, ed., *Agricultural Productivity and Producer Behavior*. NBER Conference Volume. Chicago: University of Chicago Press, 2019.

Policy reports in Swedish

”Born Globals – Fakta och Önsketankande” (Born Globals – Facts and Wishful Thinking) (with Louise Johannesson and Magnus Henrekson), Karl-Adam Bonniers Stiftelse, Stockholm, 2018.

“Flyget och Företagen” (Aviation and Firms) (with Rikard Forslid), SNS Förlag, Stockholm, 2016.

Policy reports in English

"Ecosystem services for compensation of artificial turf systems" (with Julian E. Lozano), Swedish EPA project report, 2021.

“How does the price of electricity affect imports? A study of Swedish manufacturing firms” (with Mark Sanctuary). Entwined Issue Brief No. 16, 2013.

“Organic Marketing Study,” (with Simon Weseen and Gary Storey), University of Saskatchewan, 2005.

“Impact of Regulations and Programs on Value-Adding Activities by Farmers: The Case of Western Canadian and U.S. Feed and Hog Industries” (with Simon Weseen, Hartley Furtan and Richard Gray). Canadian Agri-Food Policy Institute (CAPI) Farm Income Project, Commissioned paper, 2005.

“Agricultural Research Policy for Crop Improvement in Western Canada: Past Experience and Future Directions” (with Richard Gray and Stavroula Malla). Centre for Studies in Agriculture, Law and the Environment Report. Saskatoon: University of Saskatchewan, 2001.

Media

”Färre svenska jobb när företag hetsas att internationalisera (with Magnus Henrekson and Louise Johannesson). DN Debatt, March 23, 2018.

”SNS-rapport: Flyget är en motor för tillväxten” (with Rikard Forslid). SvD Näringsliv Debatt, April 11, 2016.

Unpublished (or not yet published) work:

“Unconstrained Trade: The Impact of EU Cage Bans on Exports of Poultry-Keeping Equipment”. IFN Working Paper No. 1422, December 2021.

“Offshoring, Total Factor Productivity and Skill-Biased Technological Change” (with Zhanar Akhmetova). IFN Working Paper No. 1074, June 2015.

"Cross-Industry Heterogeneity in Export Participation: The Role of Scale Economies in R&D". IFN Working Paper No. 930, September 2012.

"Technology Upgrading, Exporting and Heterogeneous Firms". Research Papers in Economics, Stockholm University, Dept. of Economics 2010:16, 2010.

"Essays on Trade, Technology and the Organization of Firms". Ph.D. dissertation. Department of Economics, Stockholm University, 2010.

"The Economics of Vertical Coordination in the Organic Wheat Supply Chain". M.Sc. Thesis. Department of Agricultural Economics, University of Saskatchewan, 2004.

"The Implications of a Volume-Based Strategy for Saskatchewan Wheat Pool Recovery". Bachelor's thesis, Department of Agricultural Economics, University of Saskatchewan, 2001.

Teaching:

Environmental Policy, master's level, 2020–2021.

Macroeconomics, undergraduate level, 2020–2021.

Agricultural Policy and International Trade, undergraduate level, Swedish University of Agricultural Sciences, 2015, 2017–2020.

International Trade Theory, master's level, Södertörn University, 2014.

International Economics, undergraduate level, Stockholm University, 2011.

Intermediate Macroeconomics, Stockholm University, Teaching Assistant, 2010.

Microeconomic theory with applications, Stockholm University, Teaching Assistant, 2010.

Advanced Microeconomics, Stockholm University, Teaching Assistant, 2006, 2007.

Research grants:

2021–2024: "Evaluating the impact of Klimatklivet: Current evidence and future design" (main applicant), project funding, Swedish Environmental Protection Agency, grant number 2020-00072, SEK 4,154,481.

2020–2022: "Impacts of animal welfare legislation on the farm economy across EU countries" (main applicant), project funding, Formas, grant number 2019-02067, SEK 5,997,713.

2015–2018: "Measuring the Gains from Globalization" (co-applicant), program grant, Jan Wallanders och Tom Hedelius Stiftelse, grant number P2015-0232:1, SEK 1,800,000.

2011–2016: "Trade, the Environment and Intermediation: The Effects of Globalization at the Firm-Level" (co-applicant), program grant, Swedish Research Council (Vetenskapsrådet), grant number 421-2011-2158, SEK 5,880,000.

2011–2013: "Technology Adoption in Prairie Agriculture: Policy Impacts of the Loss of the WGTA" (co-applicant), program grant, Canadian Agricultural Innovation and Regulation Network (CAIRN), CAD 30,000.

Honours, fellowships and awards:

2017: Honorable Mention, Outstanding American Journal of Agricultural Economics Article Award.

2016–2017: "UC Davis Visiting Scholar," travel grant, Jan Wallanders och Tom Hedelius Stiftelse.

2005–2009: Doctoral Fellowship, Social Sciences and Humanities Research Council of Canada (SSHRC).

2005–2009: Ph.D. Scholarship, Widar Bagges Foundation.

2008, 2009: Karin Kocks and Hugo Lindbergs travel scholarship.

2003: Masters Scholarship, Social Sciences and Humanities Research Council of Canada (SSHRC).

Other major appointments, administrative duties, and consultancies

Project advisor (*referensperson*), Swedish National Audit Office, evaluation of regional export centers, 2018.

Project reviewer, Canadian Centre for Data Development and Economic Research (CDER), Statistics Canada.

Responsible for the regular seminar series at IFN, 2018–2019.
Responsible for in-house microdata at IFN, 2019.

Referee assignments

Food Policy, American Journal of Agricultural Economics, Journal of International Economics, Review of International Economics, Scandinavian Journal of Economics, Economic Issues, Journal of the Association of Environmental and Resource Economists, Applied Geography, European Review of Agricultural Economics, Journal of Agricultural and Resource Economics, Economcs Letters.

Seminars and conferences:

2021: IFN, Annual Conference for the Swedish Network for European Studies in Economics and Business (Lund)

2019: Nordic International Trade Seminars (Copenhagen), International Agricultural Trade Research Consortium (Seville), National Board of Trade Sweden, National Institute of Economic Research, Annual Conference for the Swedish Network for European Studies in Economics and Business (Lund), Nordic IO (NORIO) conference (Stockholm), IFN FAME workshop

2018: Uppsala, Lund, University of Saskatchewan, University of Alberta, Agricultural and Applied Economics Assoc. annual meeting (Washington, DC), SLU, Annual Conference for the Swedish Network for European Studies in Economics and Business (Lund).

2017: UC Davis, NBER Understanding Productivity Growth in Agriculture Conference, IFN Stockholm Conference, Agricultural and Applied Economics Annual meeting (Chicago), European Agricultural Economics Assoc. meetings (Parma), Annual Conference for the Swedish Network for European Studies in Economics and Business (Malmö), International Agricultural Trade Research Consortium (Washington, DC).

2016: Caen, Trondheim, Canadian Economics Association Meetings (Ottawa), Agriculture and Agri-Food Canada (Ottawa), North American Meetings of the RSAI (Minneapolis), International Agricultural Trade Research Consortium (Phoenix), UC Davis.

2015: Swedish University of Agricultural Sciences (Uppsala), Lund University, European Trade Study Group (Paris).

2014: Canadian Economics Association Meetings (Vancouver), European Trade Study Group (Munich).

2013: Canadian Agriculture Innovation and Regulation Network workshop (Ottawa), Midwest Trade Conference (Michigan State University), Stockholm University, European Economic Association Annual Meeting (Gothenburg), European Trade Study Group (Birmingham), Århus.

2012: Research Institute of Industrial Economics (Stockholm), Swedish Competition Authority, Nordic Workshop in Industrial Organization (Copenhagen), IFN Stockholm Conference on Globalization, Organization and the Ownership of Firms.

2011: Research Institute of Industrial Economics (Stockholm), European Trade Study Group (Copenhagen), Lund University, Stockholm University.

2010: Canada Ministry of Finance, Gothenburg Centre for Globalization and Development, Nordic International Trade Seminars (Helsinki), Uppsala Workshop on Trade, Technology and Heterogeneous Firms, National Conference of Swedish Economists (Lund), The Euro-Latin Study Network on Integration and Trade (Paris).

2009: Nordic International Trade Seminars (Copenhagen), European Trade Study Group (Rome), Research Institute of Industrial Economics brownbag.

2008: Nordic International Trade Seminars (Bergen), Stockholm Royal Institute of Technology brownbag, European Trade Study Group (Warsaw), Research Institute of Industrial Economics brownbag.

2007: Nordic International Trade Seminars (Stockholm).